

TJMC Survey Report 2015

Survey Team:

Amy Davis, Laura Horn, Wendy Repass, Laura Wallace, Carol Wise

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Executive Summary

The survey results from 236 respondents reveal that TJMC is a loving, supportive home and family to several and people generally report feeling confident that TJMC is well-managed, and express confidence in the board's decisions.

Fewer than half of our respondents find TJMC to be quite or extremely helpful to them spiritually. There is a downward trend from mostly positive comments about sermons in 2013 to mostly negative in 2015. There is strong hunger for deeper, more meaningful, spiritually inspiring worship and sermons on Sunday mornings.

Responses indicate that fewer than half of respondents feel quite or extremely connected to TJMC. Closely related to that, nearly the same number—fewer than half—feel connected to others at church. The survey also predicts a decline in the number of volunteers, and few respondents say they attend social activities. There is a concern about the decline in attendance.

Religious education is highly regarded by respondents and among participants and families of children and youth. TJMC is seen as very active on social issues, generally welcoming and a place where one can comfortably voice opinions. Three-fourths of respondents consider donating to the church to be important.

Methodology

This survey is meant to gauge the general “health” or “pulse” of the congregation - how people are feeling about TJMC. It is intended for periodic repetition in order to track our progress.

The goal of the survey is to provide the congregation and Board a sense of how well TJMC is fulfilling its mission in general, and in relationship to the strategic plan.

The committee was committed to using best practices for survey design and analysis as much as possible. We consulted resources including Tom Gutterbock at the U.Va. Weldon Cooper Center for Survey Research as well as literature on best practices such as “Internet, Phone, Mail and Mixed-Mode Surveys: The Tailored Design Method” by Dillman, Smyth and Christian, and various articles by the Nielsen Norman Group: Evidence-Based User Experience Research, Training, and Consulting.

The survey contains 34 questions including several areas for comment. Questions were designed to be quick and easy for respondents, while gathering data related to the TJMC Strategic Plan. Areas for comment helped provide context to answers that respondents give.

The congregation was offered the opportunity to give their opinions freely and confidentially. Because survey results are more reliable with higher participation and anonymous surveys have a significantly higher rate of completion, the 2015 survey was conducted anonymously, after consideration of recommendations from the 2013 survey report.

Publicity for the survey started several weeks early and included a postcard, email, and announcements from the pulpit, along with messages in the Orders of Service, email newsletters, and on the church website and Facebook page.

The survey was made available to the congregation via SurveyMonkey for about three weeks, from March 9-30, 2015. During this time, announcements and email reminders continued and there was an increase in the number of completed surveys after many of the announcements. Forty (40) members who do not use email were provided paper copies of the survey and reminded by telephone. Those results were entered by hand by committee members.

Two hundred and thirty-six (236) people took the survey out of a membership of approximately 450; over 50% of the congregation participated. This high response rate increases our confidence that the results are representative of the congregation.

The survey committee analyzed the results and this report summarizes the findings and interpretations.

The survey report is being shared with the full congregation, the Board and the Committee on Ministry.

Findings

Several major themes from the survey results are summarized below, beginning with the strongest.

Finding 1

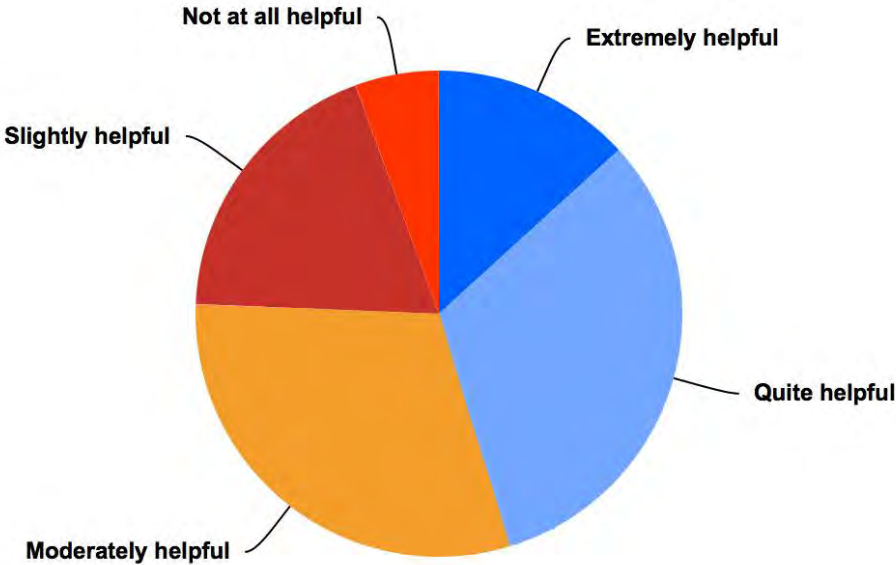
More than half find TJMC moderately to not at all helpful spiritually

In answer to the question, “How helpful has TJMC been for you spiritually this past year?” more than 50% find TJMC moderately to not at all helpful.

Strategic Plan: Goal 1. Expanding & Deepening Our Spiritual Life, Spiritual Connections on Sundays & Spiritual Connections Beyond Sundays

How helpful has TJMC been for you spiritually this past year?

Answered: 234 Skipped: 2



Answer Choices	Responses	
Extremely helpful	13.25%	31
Quite helpful	32.05%	75
Moderately helpful	30.34%	71
Slightly helpful	18.80%	44
Not at all helpful	5.56%	13
Total		234

Finding 2

There is a strong need for deeper, more spiritually fulfilling services/sermons

A clear majority of respondents believe the sermon is an extremely or very meaningful part of the worship service. While some express positive comments about the lead minister's sermons, a larger number of comments indicate that services or sermons are a significant area of concern.

Comments primarily focus on the worship service with multiple requests for more meaningful, spiritual, intellectual or thought-provoking sermons. Comments also suggest that depth of services is hampered by the sermons being split between the minister and worship weavers. Many expressed a strong desire for the ministerial staff to take the primary role in leading worship.

Disappointment with services is strong enough for some that attendance has been reduced and some are considering leaving the church.

The welcome by a board member and the suggestion to text a friend are the least-meaningful elements to congregants. Twenty percent (20%) of respondents consider the suggestion to text others during the service distracting. Fewer than fifteen percent (15%) found the welcome by a board member meaningful, and some indicate announcements detract from a worshipful atmosphere.

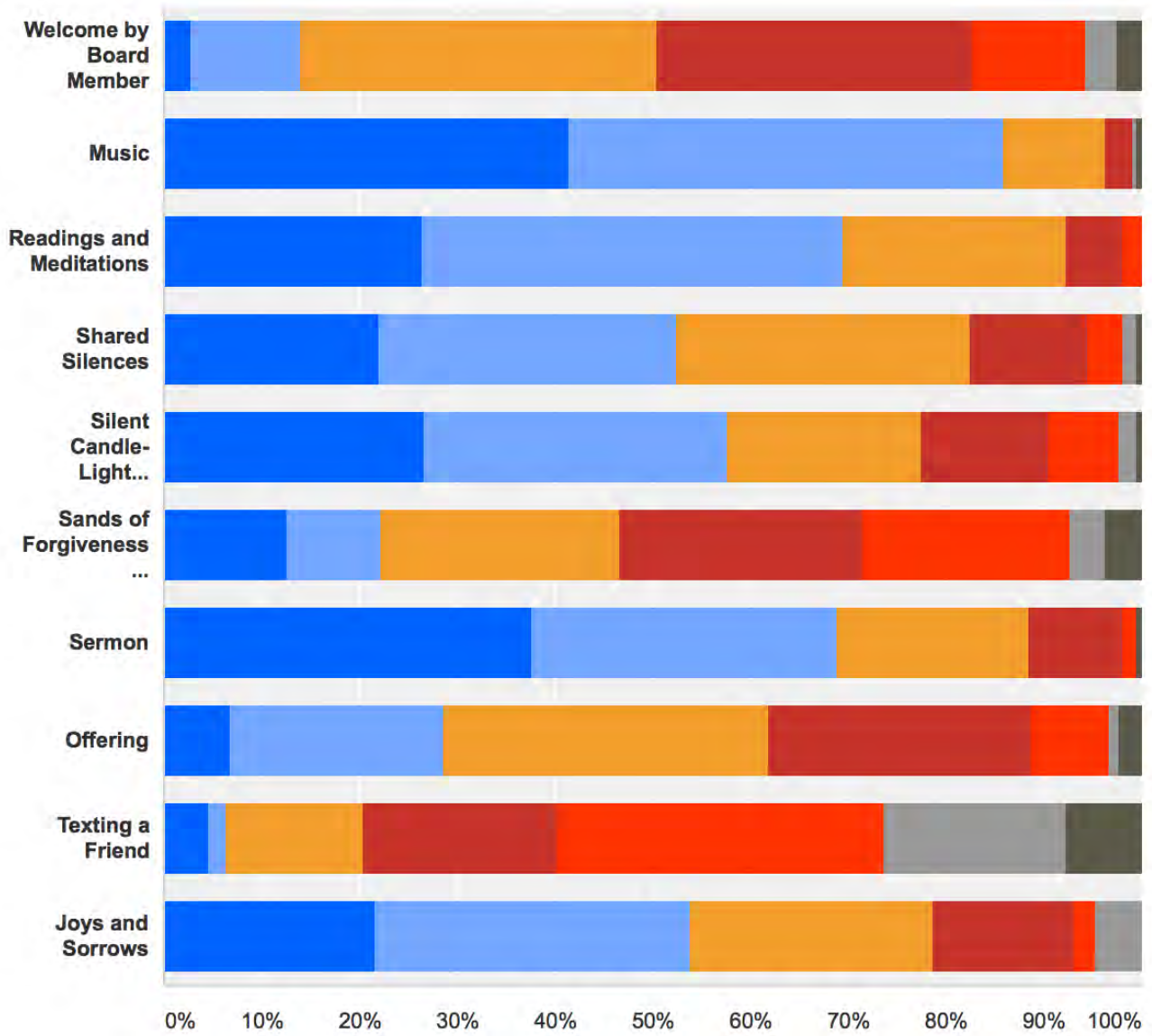
Many viewed music as the strongest aspect of services: ninety-six percent (96%) find it meaningful.

Joys and Sorrows are more meaningful for fifty-four percent (54%); ten (10) respondents find it distracting. Comments indicate that personal matters are appropriate during Joys and Sorrows, rather than promotions of an issue or event.

Strategic Plan: Goal 1. Expanding & Deepening Our Spiritual Life, Spiritual Connections on Sundays

Which parts of Sunday worship service are most meaningful to you?

Answered: 227 Skipped: 9



■ Extremely meaningful
 ■ Very meaningful
 ■ Moderately meaningful
■ Slightly meaningful
 ■ Not at all meaningful
 ■ Distracting
 ■ Don't know

Finding 3

More than half feel moderately to not at all connected to others at TJMC

Although interconnection can be a meaningful way members express their faith, fifty-four percent (54%) of respondents feel moderately to not at all connected to other people at TJMC. Only thirteen percent (13%) of respondents say they attend social activities at TJMC extremely or very often.

Several comments highlight activities as meaningful, including:

- Wednesday worship
- Women's dream quest
- UU Guys
- Covenant groups
- Labyrinth
- Food pantry, PACEM, IMPACT

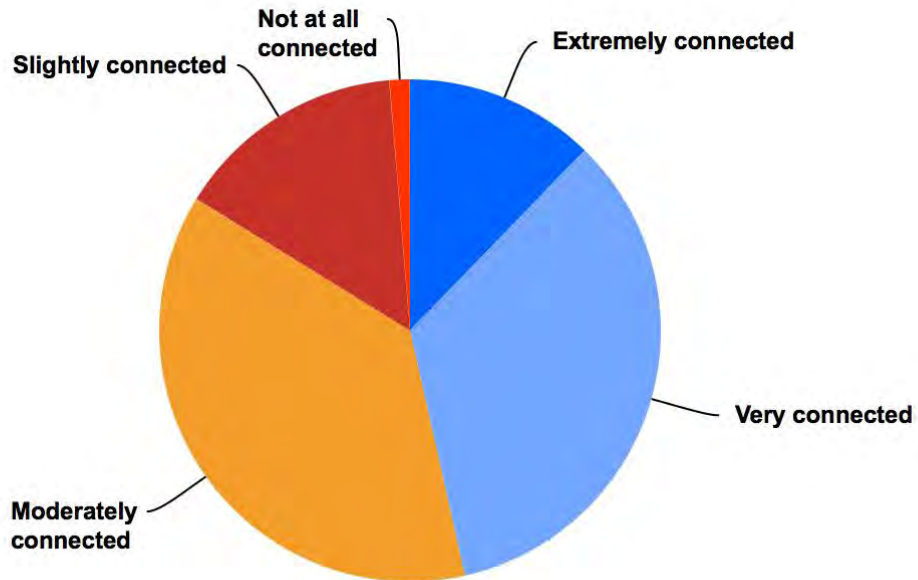
There are several suggestions to create opportunities for post-service sermon response/dialogue and/or smaller sitting areas in the social hall where people could sit together and talk during social hour.

Some respondents express interest in becoming more involved; requesting a source such as a directory of opportunities including schedules and contacts for groups and volunteering. Others wish there were efforts made to reach out to members who have withdrawn or for some other reason have stopped attending church.

Strategic Plan: Goal 1. Strengthening Our Connections, Congregational Connections

How connected do you feel to other people at TJMC?

Answered: 228 Skipped: 8



Answer Choices	Responses
Extremely connected	12.28% 28
Very connected	34.21% 78
Moderately connected	37.28% 85
Slightly connected	14.91% 34
Not at all connected	1.32% 3
Total	228

Finding 4

The more connected people feel to each other, the more connected they feel to TJMC, and vice versa

There was a direct correlation between how respondents feel about each other and how they feel about TJMC. Those who feel extremely connected to other people at TJMC also feel extremely connected to TJMC.

Strategic Plan: Goal 1. Strengthening Our Connections, Congregational Connections

Chart: Comparison of answers to “How connected do you feel to TJMC?” vs. “How connected do you feel to other people at TJMC?”

	Extremely connected to TJMC	Quite connected to TJMC	Moderately connected to TJMC	Slightly connected to TJMC	Not at all connected to TJMC	Total
Extremely connected to others (A)	67.86% 19	25.00% 7	7.14% 2	0.00% 0	0.00% 0	12.33% 28
Very connected to others (B)	26.92% 21	47.44% 37	25.64% 20	0.00% 0	0.00% 0	34.36% 78
Moderately connected to others (C)	1.19% 1	29.76% 25	54.76% 46	13.10% 11	1.19% 1	37.00% 84
Slightly connected to others (D)	0.00% 0	2.94% 1	38.24% 13	55.88% 19	2.94% 1	14.98% 34
Not at all connected to others (E)	0.00% 0	0.00% 0	33.33% 1	33.33% 1	33.33% 1	1.32% 3
Total Respondents	41	70	82	31	3	227

This chart compares findings from two questions and measures where these data intersect between Question #1, “How connected do you feel to TJMC?” and Question #12, “How connected do you feel to other people at TJMC?”

Finding 5

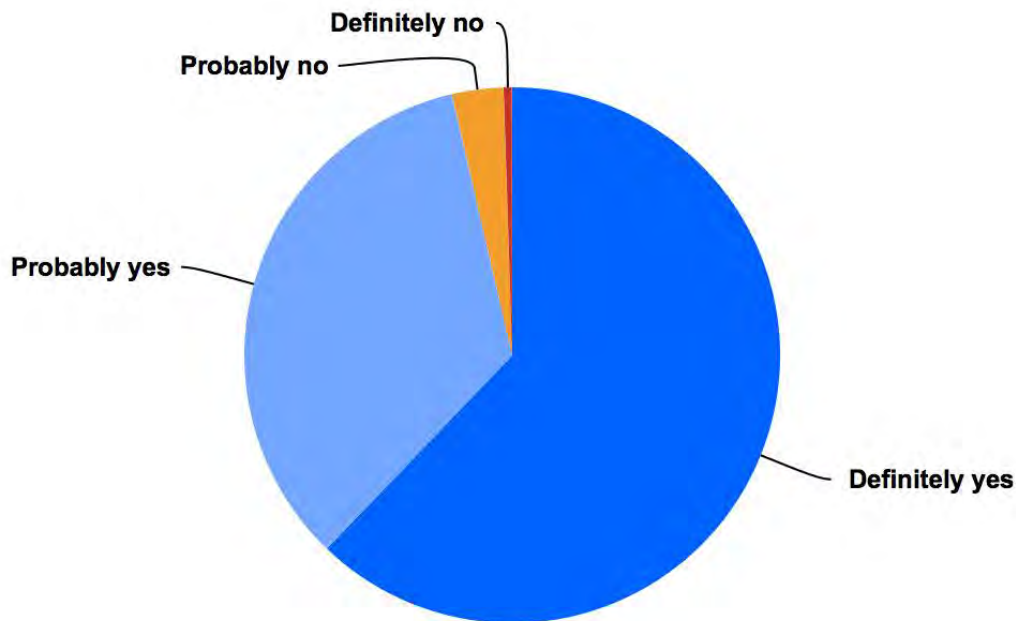
Children and Youth RE is a strong success

Ninety-six percent (96%) would recommend the RE program. The large majority of people with children or youth in RE this past year are extremely or very satisfied. Almost all survey respondents are likely to recommend the RE program. Sixty-six percent (66%) of participants are extremely or very satisfied with Adult Faith Development.

Strategic Plan, Goal 2. Strengthening Our Connections, RE Families

Would you recommend RE to your friends and family?

Answered: 193 Skipped: 43



Answer Choices	Responses	
Definitely yes	62.18%	120
Probably yes	34.20%	66
Probably no	3.11%	6
Definitely no	0.52%	1
Total		193

Finding 6

Satisfaction with social hour is low

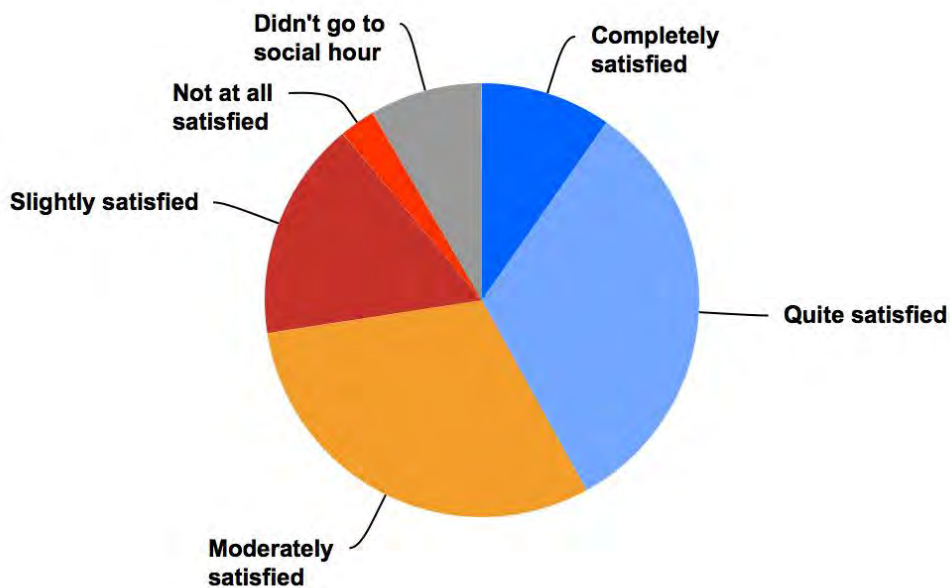
Only forty-two percent (42%) are extremely or very satisfied. Many comments either lament the space and atmosphere or offer ideas for improvement. People also connect the importance of social hour to newcomers' impressions.

Several respondents note that having hosts/greeters could help, and that inspired room arrangement might help them feel more accommodated. While satisfaction among RE families is very high, some families struggle to participate in social hour and still manage children and playground time.

Strategic Plan: Goal 1. Expanding & Deepening Our Spiritual Life, Spiritual Connections on Sundays

How satisfied are you with social hour after the service?

Answered: 226 Skipped: 10



Answer Choices	Responses
Completely satisfied	9.73% 22
Quite satisfied	32.30% 73
Moderately satisfied	30.53% 69
Slightly satisfied	16.37% 37
Not at all satisfied	2.65% 6
Didn't go to social hour	8.41% 19
Total	226

Finding 7

A decline in the number of volunteers can be predicted

Twenty-two (22) volunteers are unlikely to do it again. Nine (9) non-volunteers are likely to volunteer (total who answer “Extremely” or “Very likely”). This leaves a deficit of 13 who are not expected to be replaced next year -- a seven percent (7%) decline.

Eighty percent (80%) report volunteering at TJMC this year, and seventy-three percent (73%) feel quite or extremely appreciated. Seventy-six percent (76%) seem likely to volunteer in the coming year.

Strategic Plan: Goal 3. Stewarding Our Resources, Volunteers

Chart: Comparison of volunteers and non-volunteers who are likely to volunteer this year

	Extremely likely	Quite likely	Moderately likely	Slightly likely	Not at all likely	Total
Volunteer (A)	52.78% 95	35.00% 63	7.22% 13	3.89% 7	1.11% 2	81.45% 180
Non-volunteer (B)	2.44% 1	19.51% 8	26.83% 11	34.15% 14	17.07% 7	18.55% 41
Total Respondents	96	71	24	21	9	221

Volunteer: Respondent who volunteered this past year

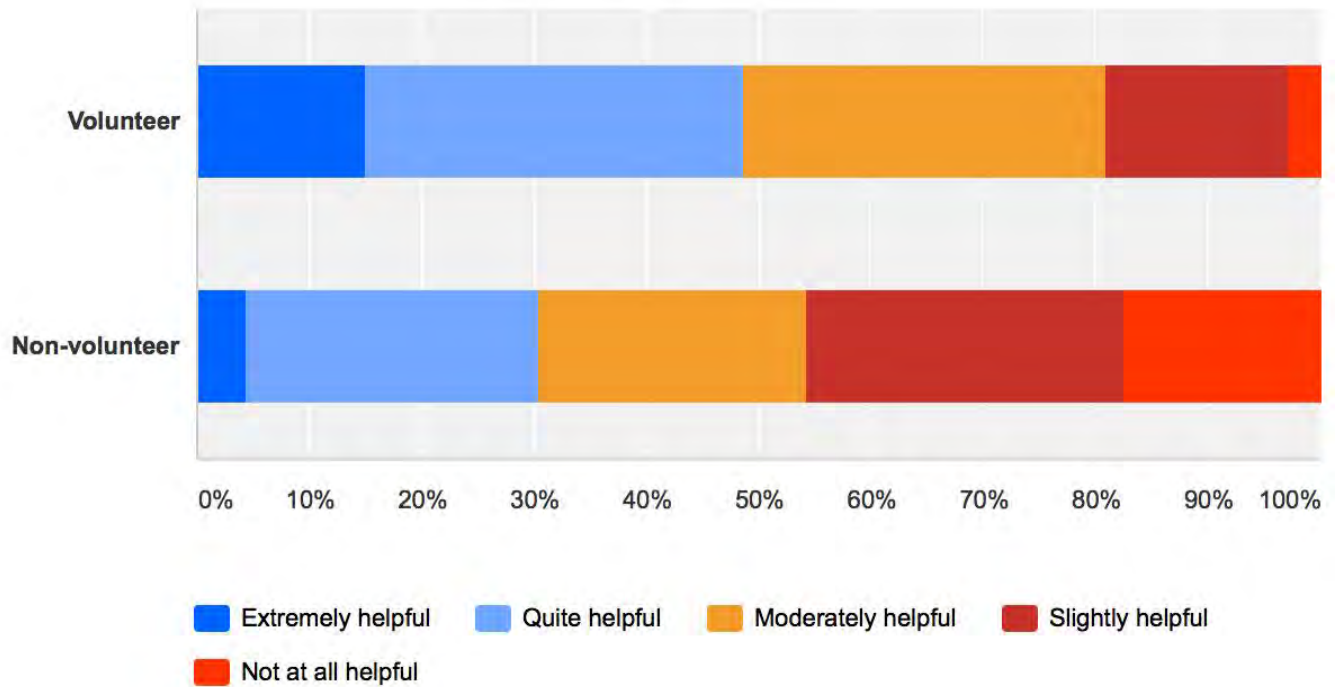
Non-volunteer: Respondent who did not volunteer this past year

Chart: Difference between volunteers and non-volunteers in how spiritually helpful TJMC has been

Volunteers score higher in almost all categories -- volunteers tend to be more connected and more spiritually satisfied at TJMC than those who do not volunteer.

How helpful has TJMC been for you spiritually this past year?

Answered: 225 Skipped: 1



	Extremely helpful	Quite helpful	Moderately helpful	Slightly helpful	Not at all helpful	Total
Volunteer (A)	15.08% 27	33.52% 60	32.40% 58	16.20% 29	2.79% 5	79.56% 179
Non-volunteer (B)	4.35% 2	26.09% 12	23.91% 11	28.26% 13	17.39% 8	20.44% 46
Total Respondents	29	72	69	42	13	225

This chart compares data between the results of two questions: Question #20, "Did you volunteer at TJMC this past year?" and Question #2, "How helpful has TJMC been for you spiritually this past year?"

Finding 8

There are worries about attendance

A number of comments are from people who do not attend as often as they have in the past, have thought of stopping church, or are worried about declining attendance.

People describe:

- their own lessened participation over the last year
- thinking about whether they should leave
- feelings of loss when friends leave the church
- wishing that they could be closer to their church
- feeling wistful for a sense of strong belonging

A number of comments relate to a decrease in feeling connected, issues with the worship service or worries about other friends/family leaving. Several indicate that schedule changes or other life circumstances are factors.

Other Findings Related to the Strategic Plan

Our place

Almost half of respondents come to church once a month or less for thought, solitude, discussion or meditation. One respondent notes that the door is often found locked.

Strategic Plan, Goal 1, Expanding & Deepening Our Spiritual Life

Social justice

Social justice is well-regarded and almost eighty percent (80%) find TJMC extremely or very active. Seventy-one percent (71%) know how to work on a social justice issue at TJMC.

Strategic Plan, Goal 1, Expanding & Deepening Our Spiritual Life

Communications (communications & marketing)

Most respondents receive some type of communication from TJMC. Email and the order of service are the top two ways people hear about activities. The third-highest was the pulpit announcement, but the quality rating for that element of the service was the second lowest. Almost forty percent (40%) do not hear about TJMC outside the church community.

Strategic Plan: Goal 2. Strengthening Our Connections

Denominational connection

Despite strategic goals to strengthen denominational connections and to return to “fair share” UUA dues, not quite twenty-four percent (24%) of respondents see the UUA as important. Over seventy-five percent (75%) feel the UUA is moderately to not at all important.

Strategic Plan: Goal 2. Strengthening Our Connections

Governance

The data suggest people generally feel confident that TJMC is managed well. Sixty-two percent (62%) feel TJMC was managed extremely or very well. Sixty-three percent (63%) are extremely or very confident in the board’s decisions. Note: The word “managed” was used in the survey question, rather than “governed” in order to make it easier to understand and answer quickly.

Strategic Plan: Goal 3. Stewarding Our Resources

Facilities & grounds planning

These are not covered in the survey specifically. Respondents do include, however, a few comments expressing support for taking better care of our campus.

Strategic Plan: Goal 3. Stewarding Our Resources

Generosity

About seventy-five (75%) of respondents consider donating to the church extremely or very important.

Strategic Plan: Goal 3. Stewarding Our Resources

Budget

Fifty-two percent (52%) of respondents think it is extremely or very clear how money is spent at TJMC.

Strategic Plan: Goal 3. Stewarding Our Resources

Fiscal responsibility & transparency

This data is related to the categories of Governance and Budget, above. Fifty-one percent (51%) of respondents rate the pledge drive as excellent or very good.

Strategic Plan: Goal 3. Stewarding Our Resources

Impressions and Conclusions

As the survey committee, we were provided a position of trust and accountability to the people who participated in the survey, the congregation and the Board of Directors. We assured confidentiality to respondents regarding their answers to our questions and any comments. While maintaining confidentiality, it is important that we share the overview of the respondents' themes, concerns and calls for action that they took time to express.

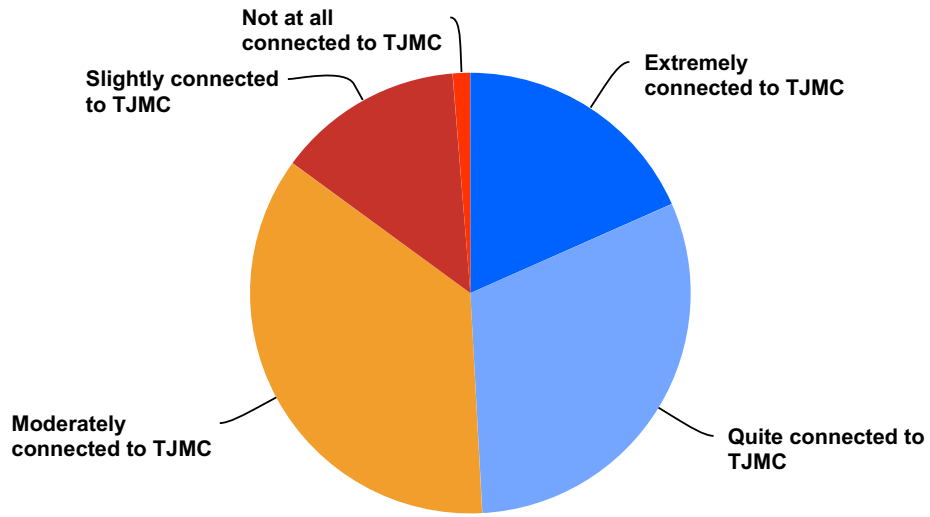
It is clear that many are pleased with the state of the work at TJMC. People rate our Religious Education Program highly, and believe that we are well-governed. A significant number of respondents, in some cases more than half, expressed concerns and requests for change so that their experience at TJMC can be more deeply spiritual, meaningful and connected.

The survey data suggest strongly that the spiritual needs of the congregation warrant attention. Based on the results, the major themes of the congregation surveyed at this time are:

1. Desire for more meaningful and spiritually deeper worship services and sermons
2. Need for more connections between people at TJMC
3. A social hour atmosphere that allows a place for quieter connections and smaller group discussions as well as the large-group experience
4. A high level of confidence in the children's RE program
5. An improved sense of being well governed, and understanding how decisions are made
6. A decrease in the number of people committed to volunteering in the coming year

Q1 How connected do you feel to TJMC?

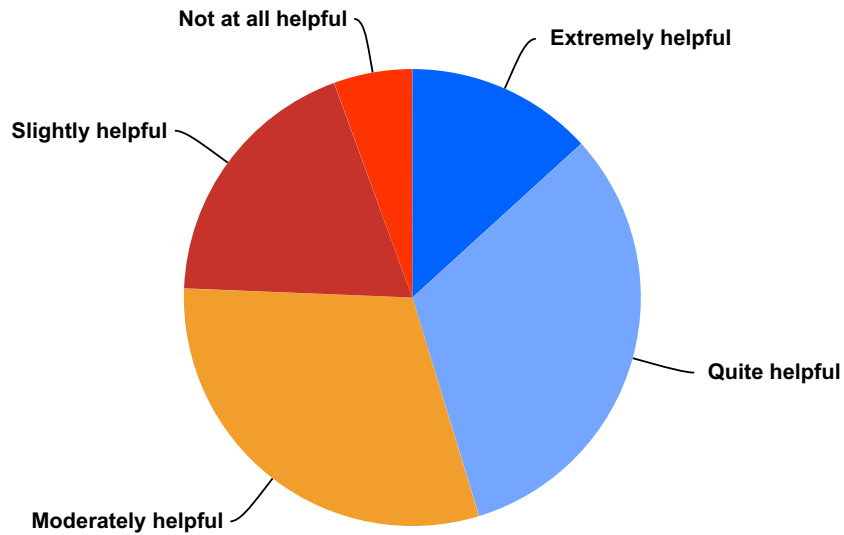
Answered: 234 Skipped: 2



Answer Choices	Responses	
Extremely connected to TJMC	18.38%	43
Quite connected to TJMC	30.77%	72
Moderately connected to TJMC	35.90%	84
Slightly connected to TJMC	13.68%	32
Not at all connected to TJMC	1.28%	3
Total		234

Q2 How helpful has TJMC been for you spiritually this past year?

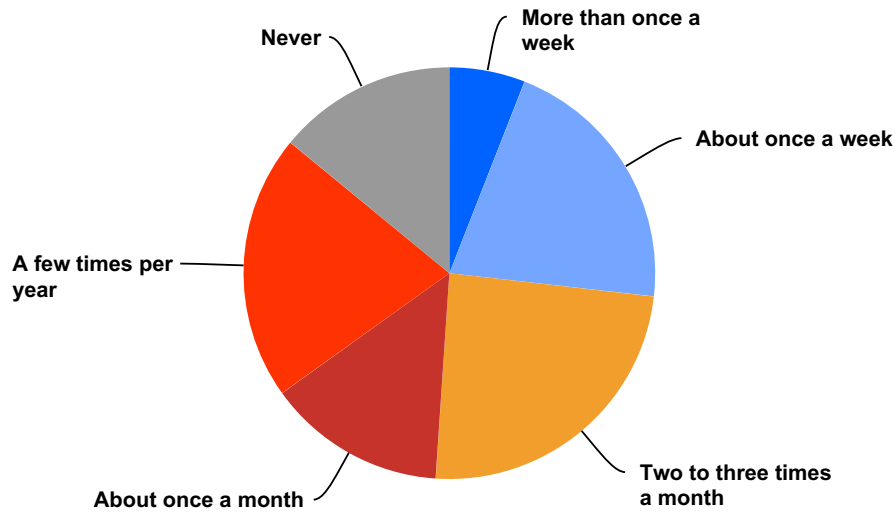
Answered: 234 Skipped: 2



Answer Choices	Responses	
Extremely helpful	13.25%	31
Quite helpful	32.05%	75
Moderately helpful	30.34%	71
Slightly helpful	18.80%	44
Not at all helpful	5.56%	13
Total		234

Q3 In the past year, have you come to church for any of the following:thought, solitude, discussion or meditation?

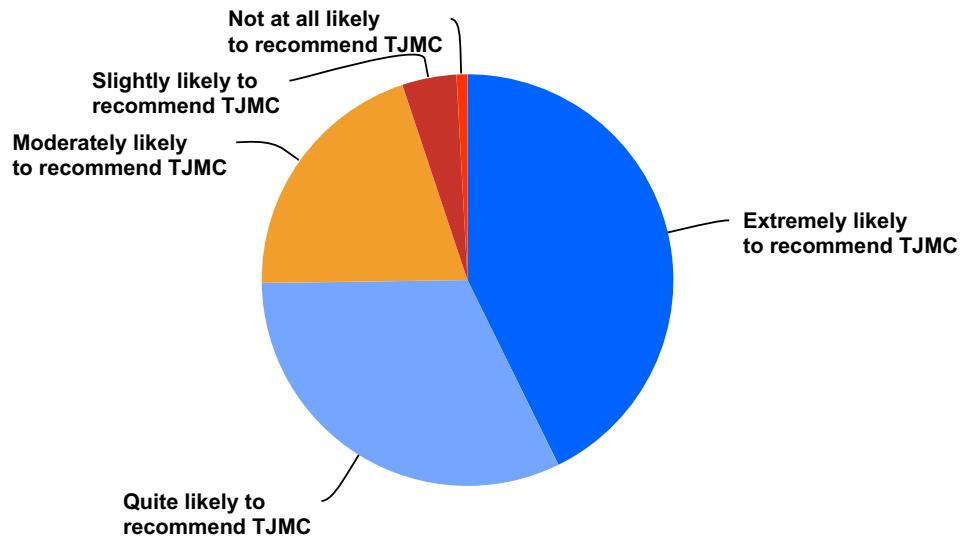
Answered: 235 Skipped: 1



Answer Choices	Responses	
More than once a week	5.96%	14
About once a week	20.85%	49
Two to three times a month	24.26%	57
About once a month	14.04%	33
A few times per year	20.85%	49
Never	14.04%	33
Total		235

Q4 How likely are you to recommend TJMC to others?

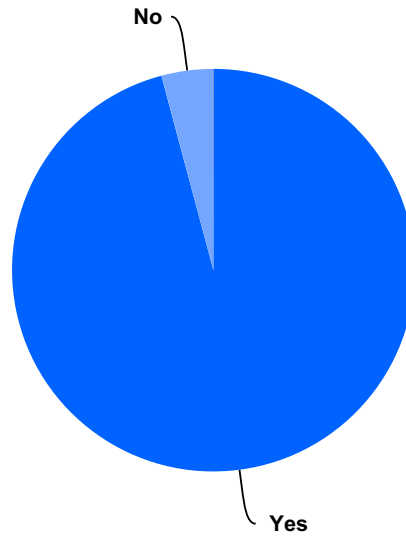
Answered: 234 Skipped: 2



Answer Choices	Responses	
Extremely likely to recommend TJMC	42.74%	100
Quite likely to recommend TJMC	32.05%	75
Moderately likely to recommend TJMC	20.09%	47
Slightly likely to recommend TJMC	4.27%	10
Not at all likely to recommend TJMC	0.85%	2
Total		234

Q5 Did you attend a Sunday worship service in the past year?

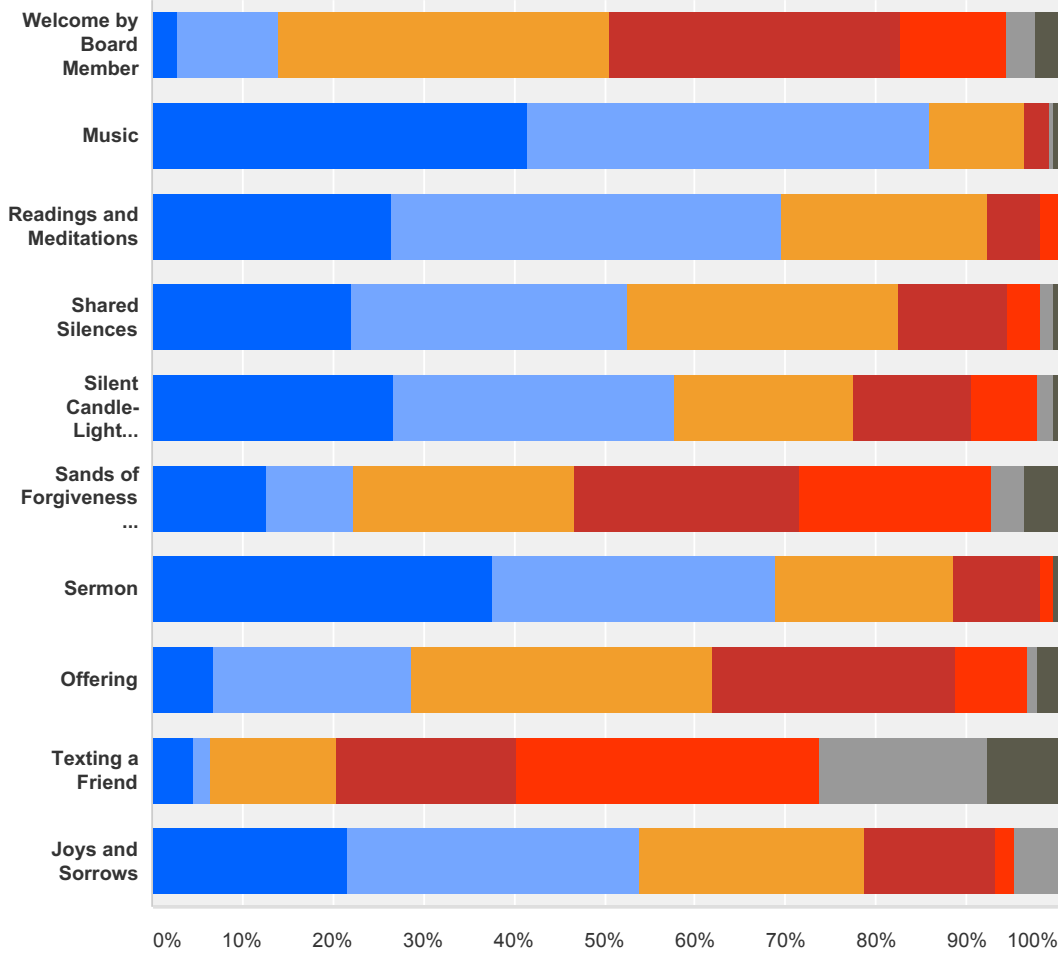
Answered: 217 Skipped: 19



Answer Choices	Responses	
Yes	95.85%	208
No	4.15%	9
I don't remember	0.00%	0
Total		217

Q6 Which parts of Sunday worship service are most meaningful to you?

Answered: 227 Skipped: 9



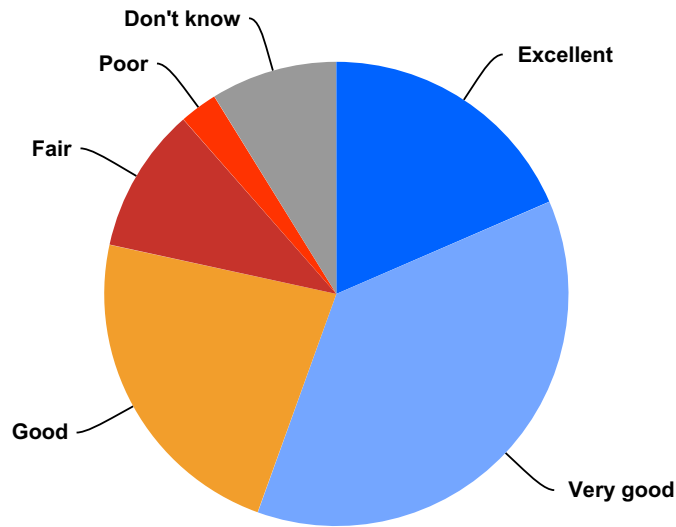
■ Extremely meaningful
 ■ Very meaningful
 ■ Moderately meaningful
■ Slightly meaningful
 ■ Not at all meaningful
 ■ Distracting
 ■ Don't know

	Extremely meaningful	Very meaningful	Moderately meaningful	Slightly meaningful	Not at all meaningful	Distracting	Don't know	Total
Welcome by Board Member	2.80% 6	11.21% 24	36.45% 78	32.24% 69	11.68% 25	3.27% 7	2.34% 5	214
Music	41.41% 94	44.49% 101	10.57% 24	2.64% 6	0.00% 0	0.44% 1	0.44% 1	227
Readings and Meditations	26.55% 60	42.92% 97	23.01% 52	5.75% 13	1.77% 4	0.00% 0	0.00% 0	226
Shared Silences	21.97% 49	30.49% 68	30.04% 67	12.11% 27	3.59% 8	1.35% 3	0.45% 1	223
Silent Candle-Lighting Ritual	26.58% 59	31.08% 69	19.82% 44	13.06% 29	7.21% 16	1.80% 4	0.45% 1	222

Sands of Forgiveness and Atonement	12.67% 28	9.50% 21	24.43% 54	24.89% 55	21.27% 47	3.62% 8	3.62% 8	221
Sermon	37.61% 85	31.42% 71	19.47% 44	9.73% 22	1.33% 3	0.00% 0	0.44% 1	226
Offering	6.73% 15	21.97% 49	33.18% 74	26.91% 60	8.07% 18	0.90% 2	2.24% 5	223
Texting a Friend	4.52% 10	1.81% 4	14.03% 31	19.91% 44	33.48% 74	18.55% 41	7.69% 17	221
Joys and Sorrows	21.72% 48	32.13% 71	24.89% 55	14.48% 32	2.26% 5	4.52% 10	0.00% 0	221

Q7 Overall, how would you rate the worship services this past year?

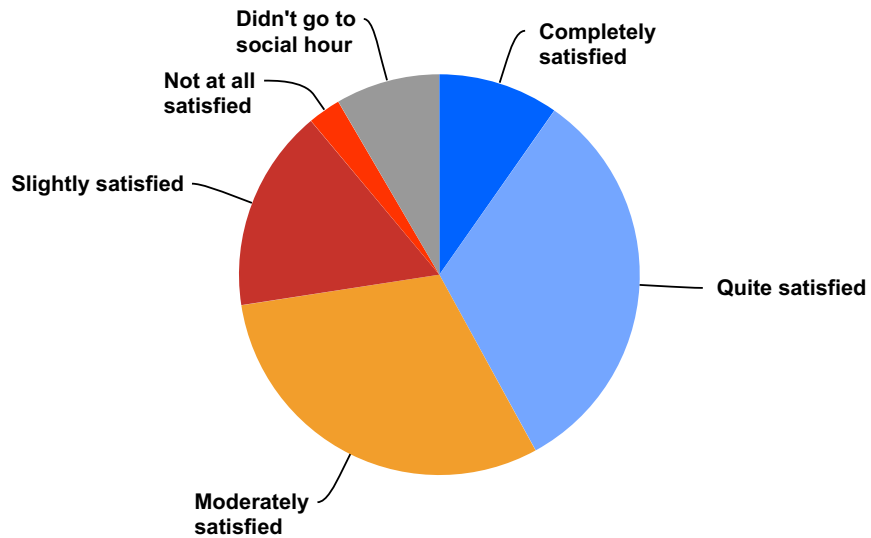
Answered: 227 Skipped: 9



Answer Choices	Responses	
Excellent	18.50%	42
Very good	37.00%	84
Good	22.91%	52
Fair	10.13%	23
Poor	2.64%	6
Don't know	8.81%	20
Total		227

Q8 How satisfied are you with social hour after the service?

Answered: 226 Skipped: 10



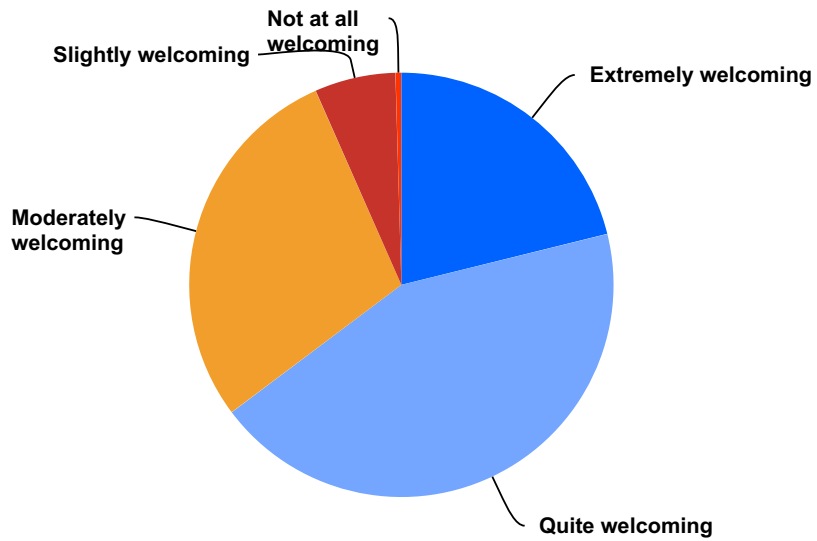
Answer Choices	Responses	
Completely satisfied	9.73%	22
Quite satisfied	32.30%	73
Moderately satisfied	30.53%	69
Slightly satisfied	16.37%	37
Not at all satisfied	2.65%	6
Didn't go to social hour	8.41%	19
Total		226

Q9 Do you have any other comments, questions, or concerns about worship or social hour?

Answered: 86 Skipped: 150

Q10 How welcoming does TJMC seem to you?

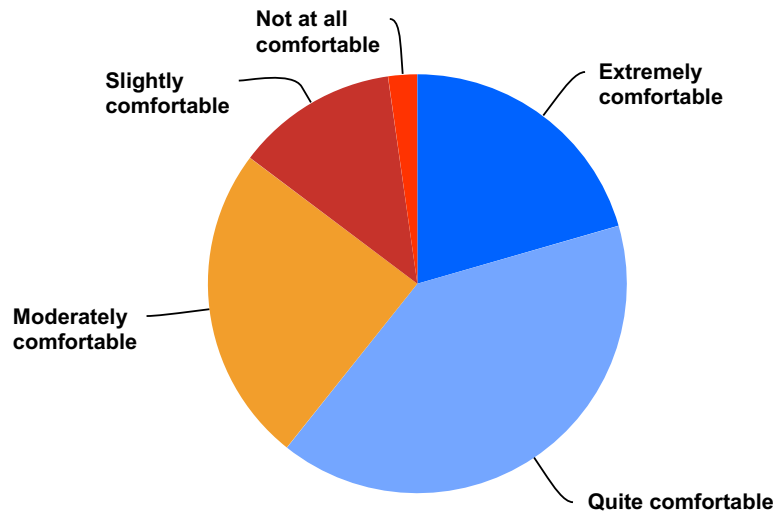
Answered: 227 Skipped: 9



Answer Choices	Responses	
Extremely welcoming	21.15%	48
Quite welcoming	43.61%	99
Moderately welcoming	28.63%	65
Slightly welcoming	6.17%	14
Not at all welcoming	0.44%	1
Total		227

Q11 How comfortable do you feel voicing your opinions at TJMC?

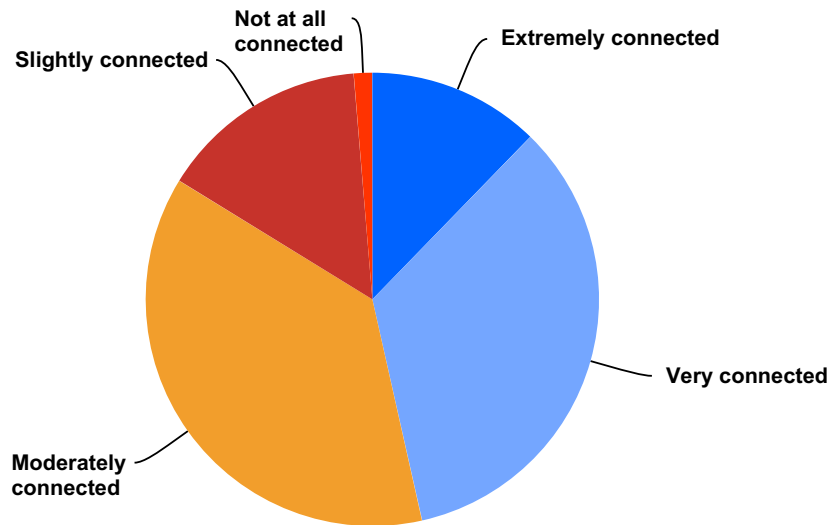
Answered: 224 Skipped: 12



Answer Choices	Responses	
Extremely comfortable	20.54%	46
Quite comfortable	40.18%	90
Moderately comfortable	24.55%	55
Slightly comfortable	12.50%	28
Not at all comfortable	2.23%	5
Total		224

Q12 How connected do you feel to other people at TJMC?

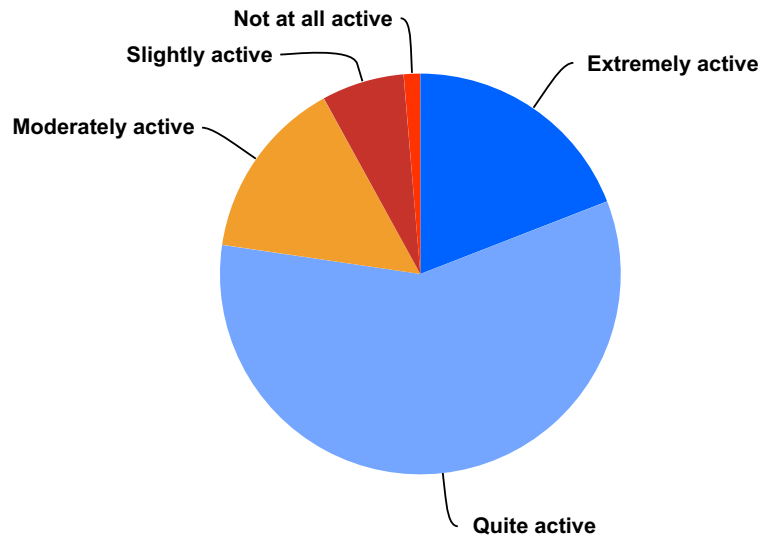
Answered: 228 Skipped: 8



Answer Choices	Responses	
Extremely connected	12.28%	28
Very connected	34.21%	78
Moderately connected	37.28%	85
Slightly connected	14.91%	34
Not at all connected	1.32%	3
Total		228

Q13 How active do you feel TJMC is on social justice issues?

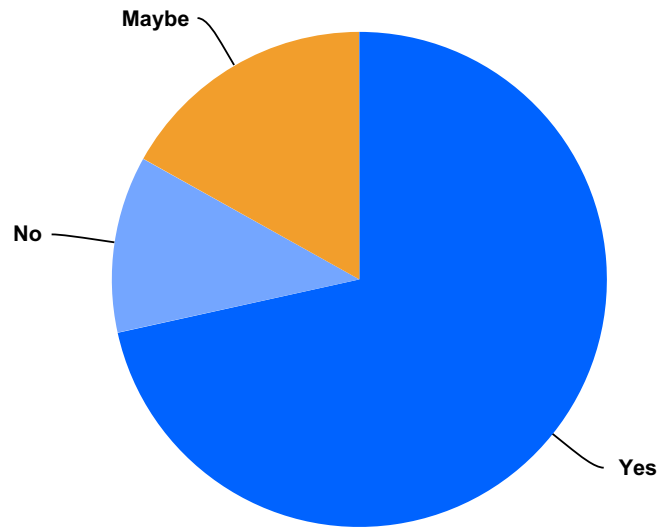
Answered: 225 Skipped: 11



Answer Choices	Responses	
Extremely active	19.11%	43
Quite active	58.22%	131
Moderately active	14.67%	33
Slightly active	6.67%	15
Not at all active	1.33%	3
Total		225

Q14 If you wanted, do you know how to work on a social justice issue at TJMC?

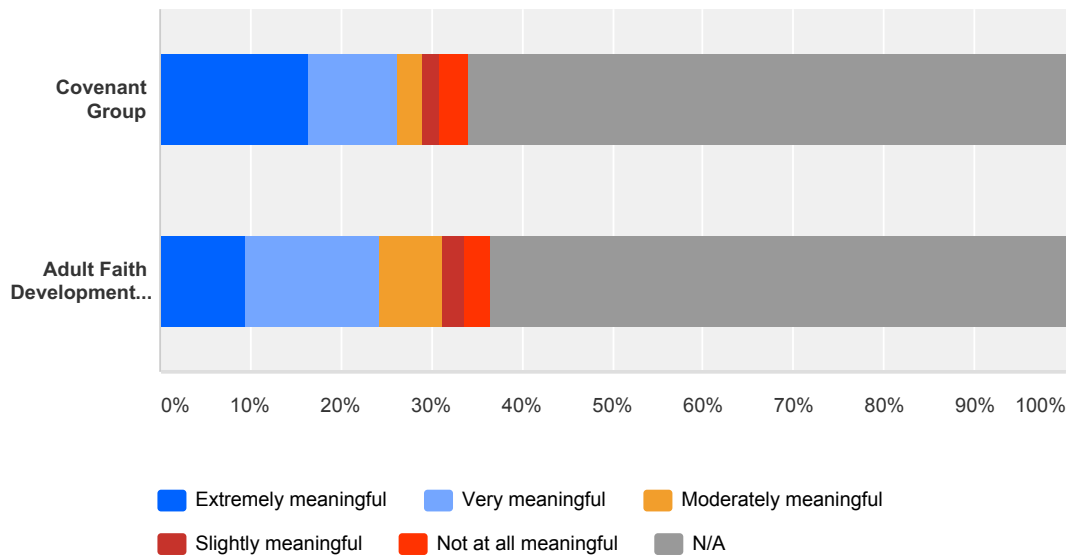
Answered: 225 Skipped: 11



Answer Choices	Responses	
Yes	71.56%	161
No	11.56%	26
Maybe	16.89%	38
Total		225

Q15 How meaningful were the following activities, if you participated this past year?

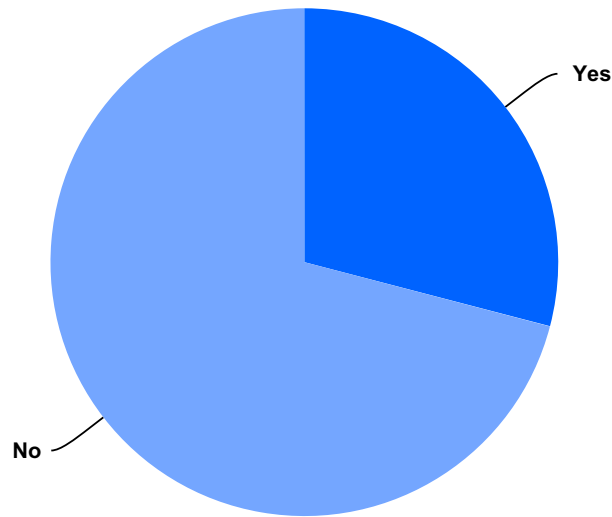
Answered: 222 Skipped: 14



	Extremely meaningful	Very meaningful	Moderately meaningful	Slightly meaningful	Not at all meaningful	N/A	Total
Covenant Group	16.36% 35	9.81% 21	2.80% 6	1.87% 4	3.27% 7	65.89% 141	214
Adult Faith Development (AFD) Classes	9.48% 20	14.69% 31	7.11% 15	2.37% 5	2.84% 6	63.51% 134	211

Q16 Do you have a child who participated in Religious Education (RE) this past year?

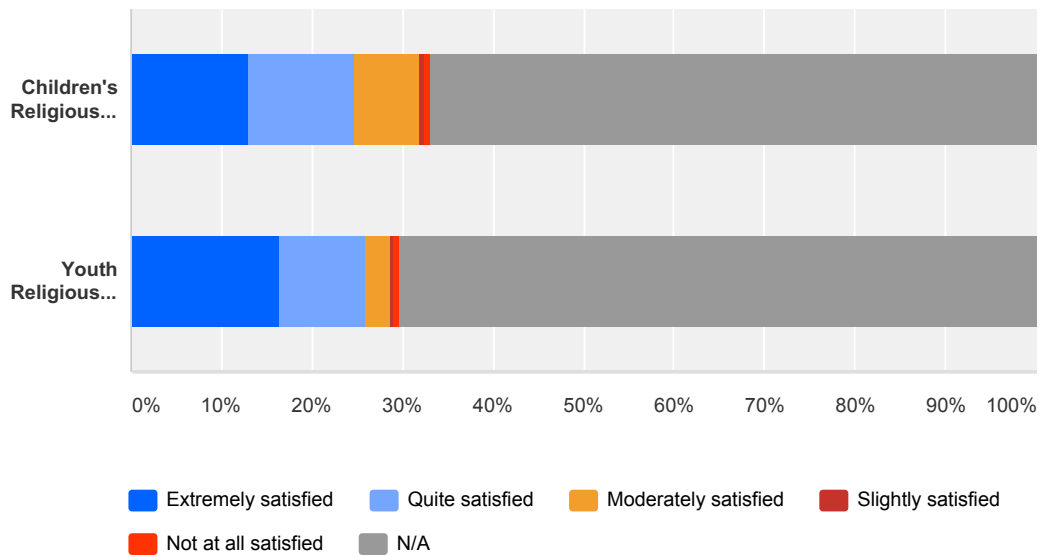
Answered: 227 Skipped: 9



Answer Choices	Responses	
Yes	29.07%	66
No	70.93%	161
Total		227

Q17 How satisfied are you with the following RE programs?

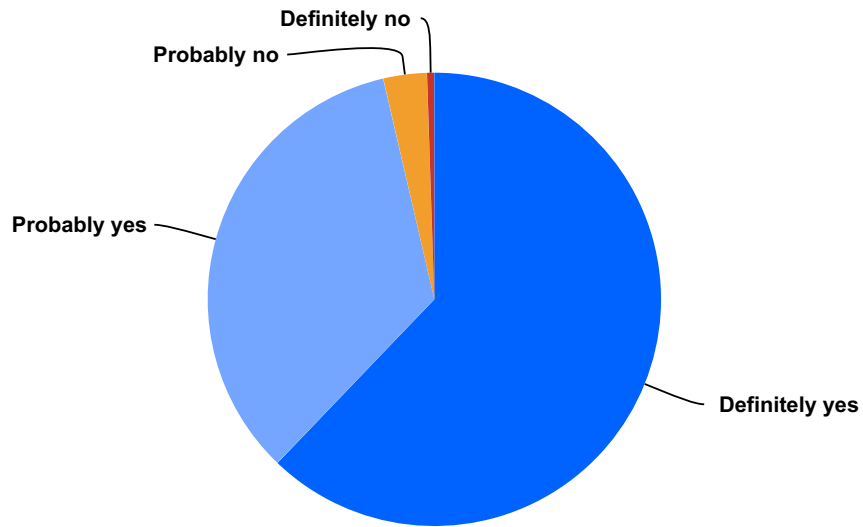
Answered: 201 Skipped: 35



	Extremely satisfied	Quite satisfied	Moderately satisfied	Slightly satisfied	Not at all satisfied	N/A	Total	Weighted Average
Children's Religious Education	13.09% 25	11.52% 22	7.33% 14	0.52% 1	0.52% 1	67.02% 128	191	4.65
Youth Religious Education	16.40% 31	9.52% 18	2.65% 5	0.53% 1	0.53% 1	70.37% 133	189	4.70

Q18 Would you recommend RE to your friends and family?

Answered: 193 Skipped: 43



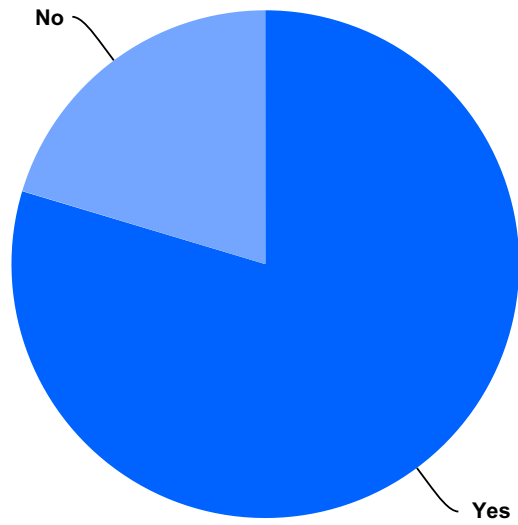
Answer Choices	Responses	
Definitely yes	62.18%	120
Probably yes	34.20%	66
Probably no	3.11%	6
Definitely no	0.52%	1
Total		193

Q19 Do you have any other comments, questions, or concerns about RE?

Answered: 49 Skipped: 187

Q20 Did you volunteer at TJMC this past year?

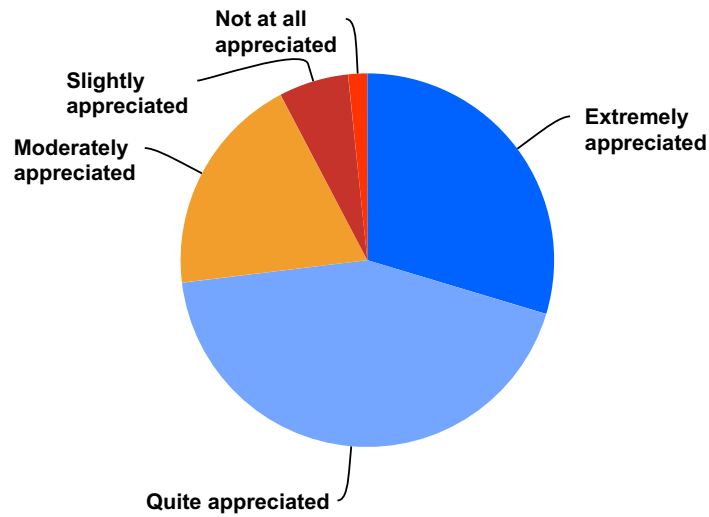
Answered: 226 Skipped: 10



Answer Choices	Responses	
Yes	79.65%	180
No	20.35%	46
Total		226

Q21 How appreciated did you feel about volunteering this past year?

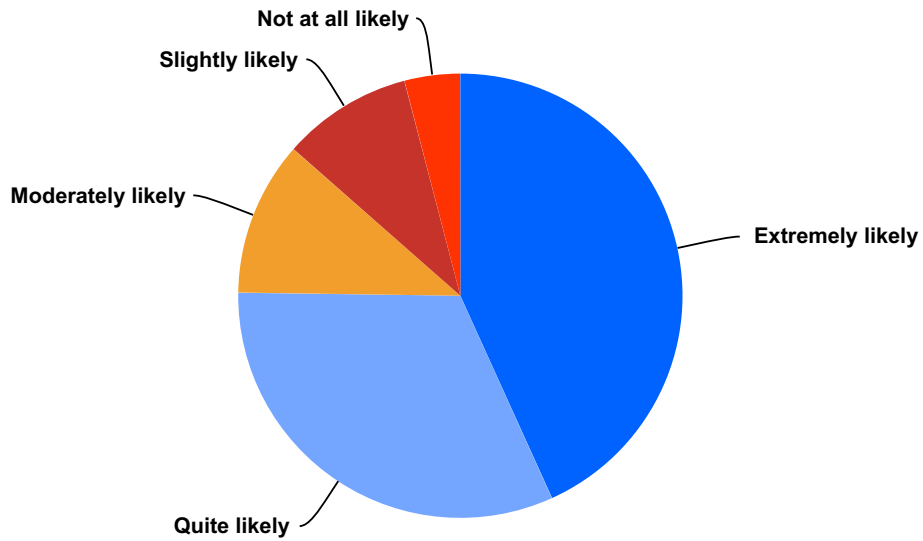
Answered: 182 Skipped: 54



Answer Choices	Responses	
Extremely appreciated	29.67%	54
Quite appreciated	43.41%	79
Moderately appreciated	19.23%	35
Slightly appreciated	6.04%	11
Not at all appreciated	1.65%	3
Total		182

Q22 How likely are you to volunteer at TJMC in the future?

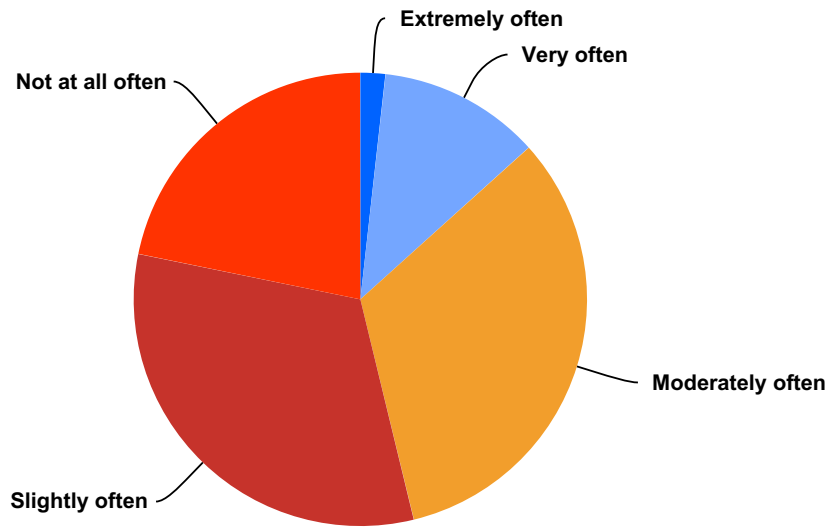
Answered: 222 Skipped: 14



Answer Choices	Responses	
Extremely likely	43.24%	96
Quite likely	31.98%	71
Moderately likely	11.26%	25
Slightly likely	9.46%	21
Not at all likely	4.05%	9
Total		222

Q23 How often do you attend social activities at TJMC?

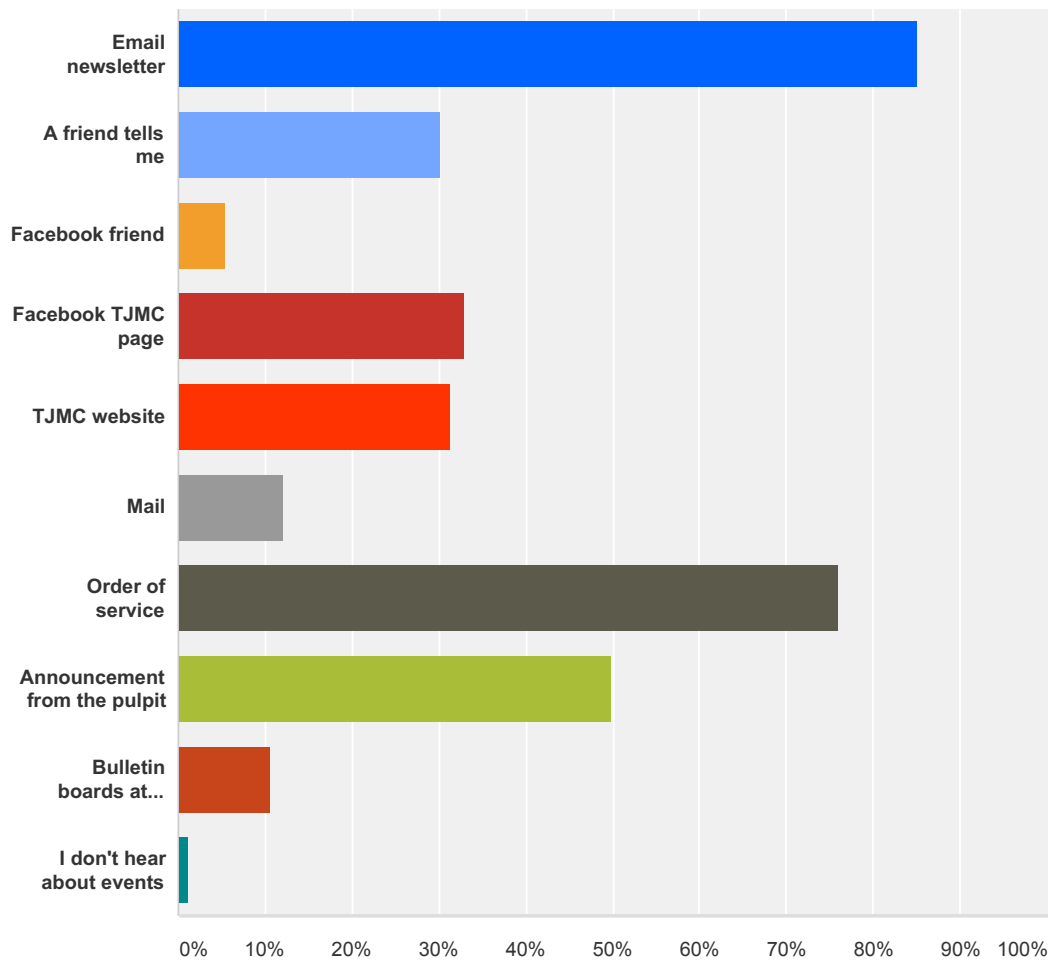
Answered: 225 Skipped: 11



Answer Choices	Responses	
Extremely often	1.78%	4
Very often	11.56%	26
Moderately often	32.89%	74
Slightly often	32.00%	72
Not at all often	21.78%	49
Total		225

Q24 How do you hear about activities at TJMC? Select all that apply

Answered: 224 Skipped: 12

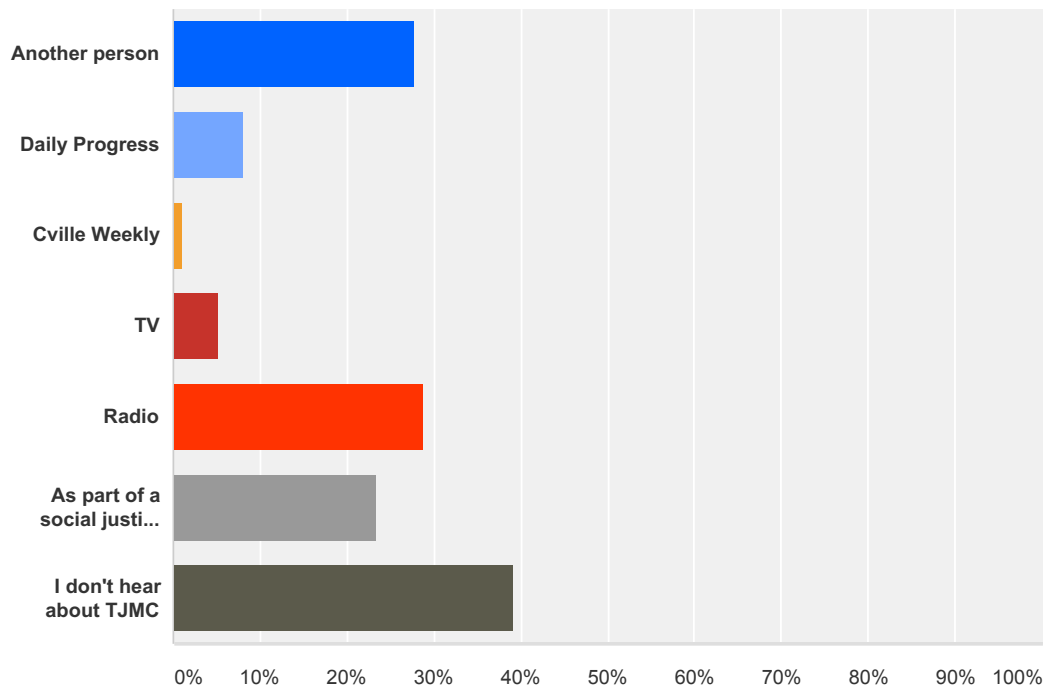


Answer Choices	Responses
Email newsletter	85.27% 191
A friend tells me	30.36% 68
Facebook friend	5.36% 12
Facebook TJMC page	33.04% 74
TJMC website	31.25% 70
Mail	12.05% 27
Order of service	75.89% 170
Announcement from the pulpit	50.00% 112
Bulletin boards at church	10.71% 24

I don't hear about events	1.34%	3
Total Respondents: 224		

Q25 How have you heard of TJMC outside the church community? Select all that apply

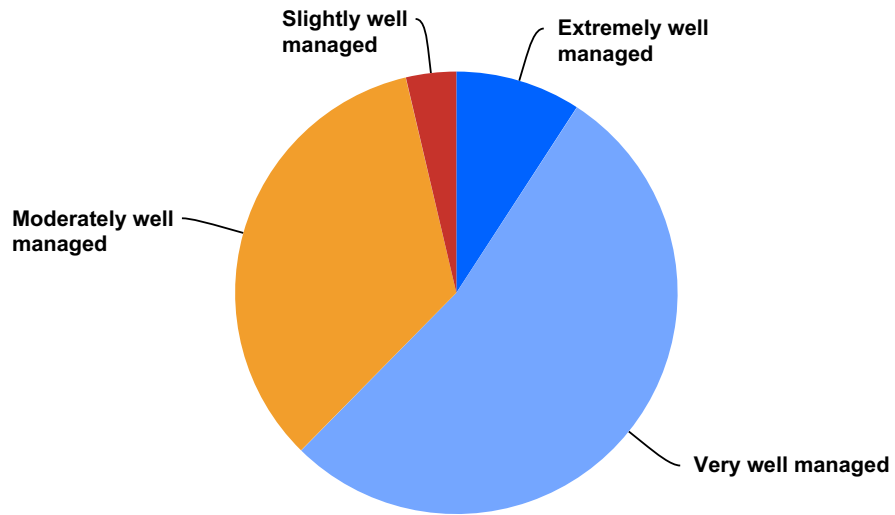
Answered: 209 Skipped: 27



Answer Choices	Responses
Another person	27.75% 58
Daily Progress	8.13% 17
Cville Weekly	0.96% 2
TV	5.26% 11
Radio	28.71% 60
As part of a social justice action (rally or protest)	23.44% 49
I don't hear about TJMC	39.23% 82
Total Respondents: 209	

Q26 How well do you think TJMC is managed?

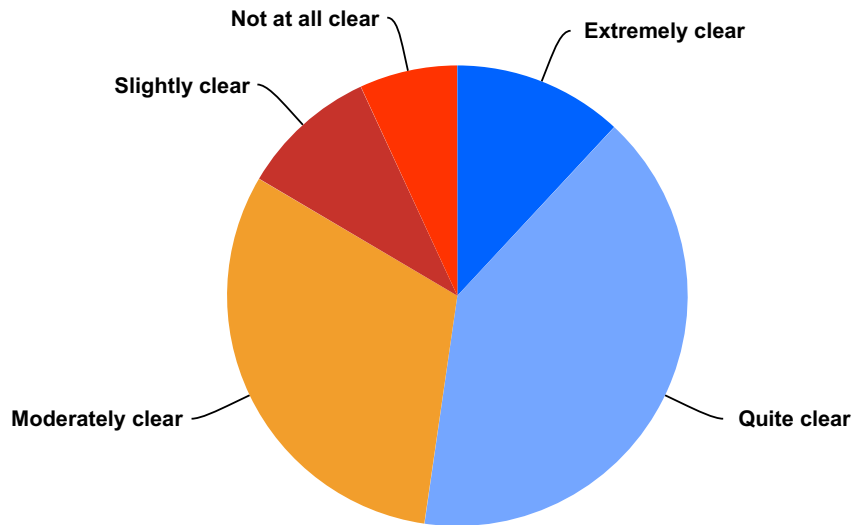
Answered: 218 Skipped: 18



Answer Choices	Responses	
Extremely well managed	9.17%	20
Very well managed	53.21%	116
Moderately well managed	33.94%	74
Slightly well managed	3.67%	8
Not at all well managed	0.00%	0
Total		218

Q27 How clear is it to you how TJMC decides to spend money?

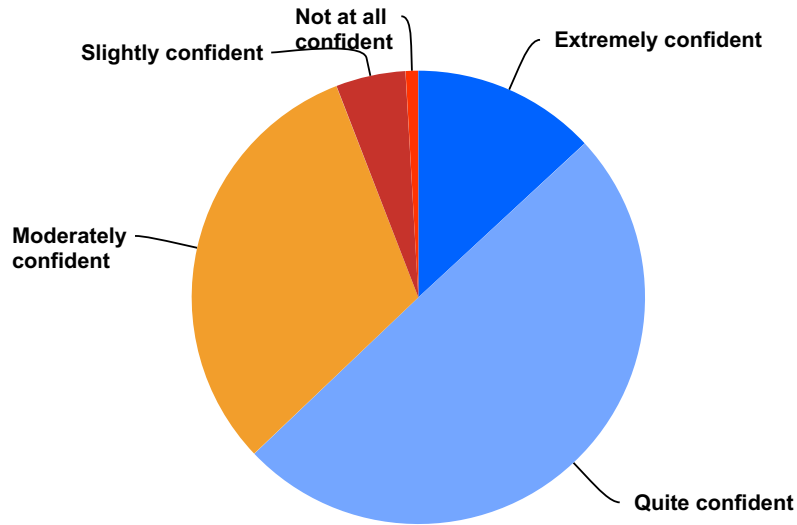
Answered: 218 Skipped: 18



Answer Choices	Responses	
Extremely clear	11.93%	26
Quite clear	40.37%	88
Moderately clear	31.19%	68
Slightly clear	9.63%	21
Not at all clear	6.88%	15
Total		218

Q28 How confident are you in the board's decisions?

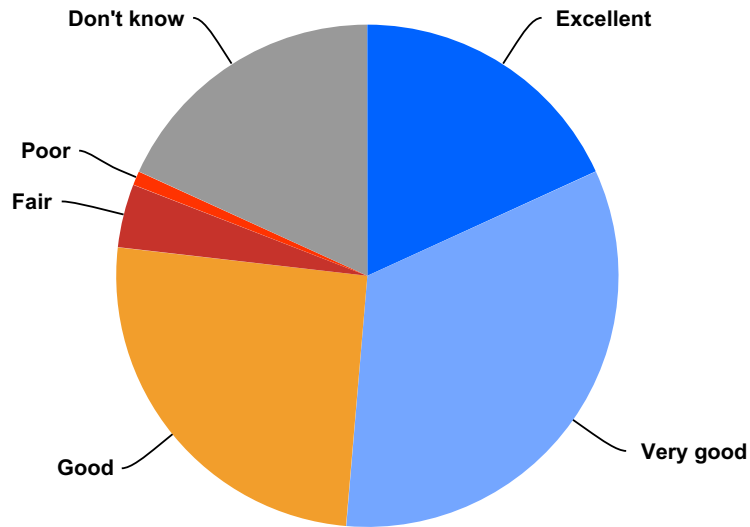
Answered: 221 Skipped: 15



Answer Choices	Responses	
Extremely confident	13.12%	29
Quite confident	49.77%	110
Moderately confident	31.22%	69
Slightly confident	4.98%	11
Not at all confident	0.90%	2
Total		221

Q29 How would you rate the pledge drive this year?

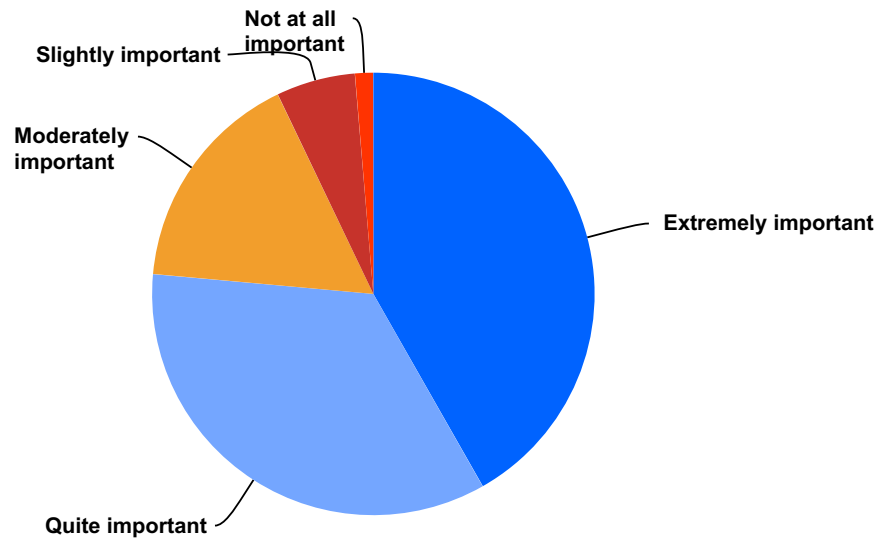
Answered: 220 Skipped: 16



Answer Choices	Responses	
Excellent	18.18%	40
Very good	33.18%	73
Good	25.45%	56
Fair	4.09%	9
Poor	0.91%	2
Don't know	18.18%	40
Total		220

Q30 How important is it to you to donate to TJMC?

Answered: 225 Skipped: 11



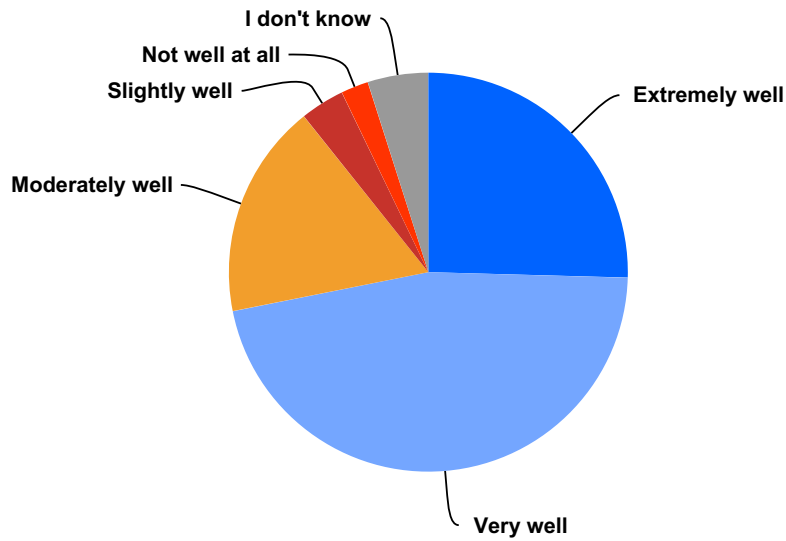
Answer Choices	Responses	
Extremely important	41.78%	94
Quite important	34.67%	78
Moderately important	16.44%	37
Slightly important	5.78%	13
Not at all important	1.33%	3
Total		225

Q31 Do you have any other comments, questions, or concerns about TJMC's management and finances?

Answered: 36 Skipped: 200

Q32 How well does TJMC teach Unitarian Universalist beliefs and principles?

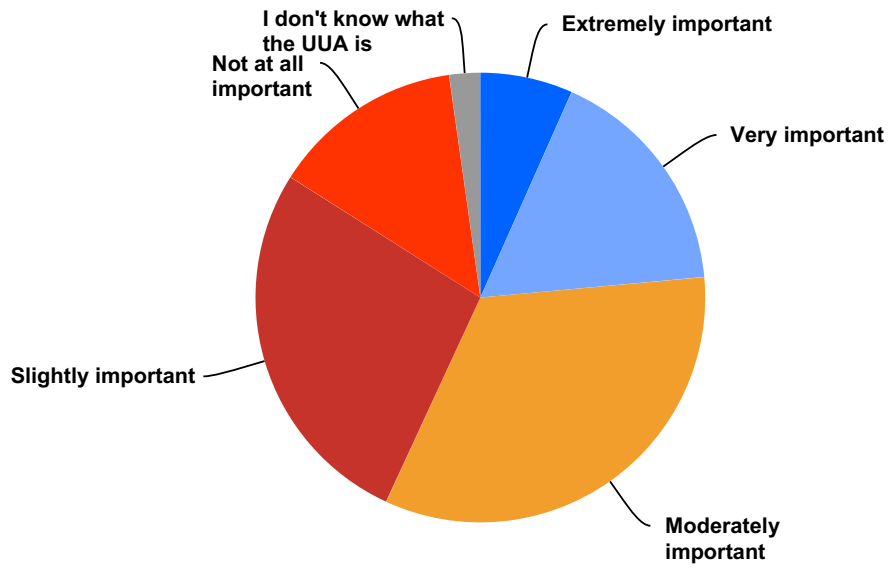
Answered: 224 Skipped: 12



Answer Choices	Responses	
Extremely well	25.45%	57
Very well	46.43%	104
Moderately well	17.41%	39
Slightly well	3.57%	8
Not well at all	2.23%	5
I don't know	4.91%	11
Total		224

Q33 How important is the Unitarian Universalist Association (UUA) to you?

Answered: 225 Skipped: 11



Answer Choices	Responses
Extremely important	6.67% 15
Very important	16.89% 38
Moderately important	33.33% 75
Slightly important	27.11% 61
Not at all important	13.78% 31
I don't know what the UUA is	2.22% 5
Total	225

Q34 Do you have any other comments, questions, or concerns?

Answered: 64 Skipped: 172